



Demographix Managed Services

When you need expert fulfilment – let us take the strain

Demographix offers fully managed services for customers who have limited internal resources for creating surveys or managing panels.

Our services are used when customers experience a sudden fluctuation in demand from internal clients for survey completion; or when internal staff leave and there is a “changeover period” before their replacements can be employed and trained.

Also, in these belt-tightening times, employing and training staff can be a more costly option than simply outsourcing your needs to experts.

Our managed services are a cost-effective and efficient way for you to acquire survey building and design skills and panel management expertise on a regular basis.

Survey creation and deployment

If you have limited resources available, let us do the building and management for you. Our specialist survey designers will match the look and feel of your brands or websites to give you a highly customised look to your online surveys.

Panel management and email creation

If you have limited resources available, let us manage your panels for you. We can script and build your emails, and manage your panel member lists. Our specialist designers will match the look and feel of your brands or websites in HTML emails to give them a highly customised look, if needed.

What does it include?

A fully managed service includes: building surveys (based on questions you supply), scripting the emails, uploading and managing panel lists, scheduling emails, creating log-ins for you or external business associates and consultants to access data, and generally managing your surveys and panel lists.

How much does it cost?

We offer three main fully managed pricing options, but phone us for individual schemes based on your specific needs:

- ❖ **One-off:** Single survey and one-off panel/emailing use: £1,550.
- ❖ **Bundle:** Six surveys and six panel usages: £7,750.
- ❖ **Subscription:** 12 month commitment. Unlimited surveys, unlimited panels, unlimited panel usage, plus 5 survey builds and 5 panels managed per month: £5,000 per month.

www.demographix.com

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